

SILVER BLADES BOARD
SEPTEMBER 18TH, 2017 MEETING AGENDA
THE CUBE 6:30 P.M.

❖ **Meeting brought to order at 6:40pm.**

❖ **In Attendance:** Tim Manley, Amy Koomen, Katie Freeman, Margot Heizman, Melanie Clarke, Alyssa Roach, Cassie Muzy, Michael Lutz, Amy Boes, Michelle Huff, Mike Fennema.

❖ **Absent:** Amy DeMarsh

❖ **Approval of the prior meeting minutes:** June & August minute meeting notes were approved. First motion by Mel C. and seconded by Katie F. Approval of 11-yes and 0-no. Motion passed.

❖ **Old Business:** no old business.

❖ **Committee Updates:**

- **Treasurer's Report-** (Margot, Cassie & Michael) - Cassie shared with us the year in review for the club, Synchro and the production team/ensemble. For the year we are at a loss. The loss is attributed to the loss of seniors and low membership, and a few other categories showing a loss as well. Discussion held on increasing some of the costs as well as trying to find other revenue with program ads. At this time, we will continue to compare the budget with the actual spending and income. If income does not increase, we will need to adjust the expense side.
- **Rules and Ice-** (Cassie & Michelle)-Discussion on lack of availability of ice time outside our normal sessions. We were turned down on some Sunday's and November ice time. The goal was for Synchro ice time.
- **Testing and Competition-** (Cassie, Melanie & Michael) ISI is now charging us \$3.00 for every test we register with them. Discussion was held on the change in rates for the testing fees. Cassie proposed we raise the testing fee to help offset this cost and the loss we already take on a test session. This would be effective October, 2017. Michelle H. motioned we raise the fee to \$25.00 and there is no retest for a discount, second motion by Amy B. Motion carried with 11 – yes and 0 – no.
- **Membership-** (Amy D & Alyssa) – Thanks Alyssa for getting bill board donated to Silver Blades! It is up on Tiffin Avenue for 2 weeks, Sept. 11 till Sept. 22 for an increase in membership and advertising for the club. Currently we have 4 new members with 2 of them going for the half membership at this time. We are 38 with more applications coming in. Fliers were e-mailed out to Arlington and Findlay City Schools. Bring a buddy is on the first day, Sept. 23. Every Buddy that joins as a full membership will get \$25.00 off their membership along with the SB skater who brought them.
- **Professionals-** (Amy K. & Michael)—Received several more applications for coaching on the FSB ice time. Working on getting the Lindsay law for the coaches as well.
- **Team Skating-** (Amy B & Cassie)—Team skating, we have some skaters who would like to do a tot team, but do not have 8 members. We are looking at a possible half year for this group, October, November, and part of December. They would only appear at the Holiday Exhibition and only compete in our competition. Proposal for a reduce cost for a Tot synchro team for \$100. First motioned by Cassie M. and seconded by Mel C. Motion carried with 11- yes and 0 – no.
- **Volunteers** – (Mike)—Sign up genius is out for the sign up for OP free style sessions for board members. Still need board members to sign up for OP free style sessions. Mike is working on a list to highlight parent's talents in the category of volunteering. We are looking for everyone's talents to help with our non-profit organization. Being on the Board does not mean that we will be doing all of the work. While we have all gladly taken on the responsibilities of the Board and individual

committees, we need everyone's help to pull this together for the entire Club. Remember that what you do not only affects your skater, but the rest of the Club. Therefore it is vital for everyone's volunteering of hours to keep the continued success of the Club moving forward.

- **Ways N means-** (Amy K. & Katie)—Katie is working on getting in contact with Christie Lammers. Skate swaps dates are October 14th, and November 18th. Working on spirit wear orders to go out soon.
- **Special Events-** (Amy B., Amy D. & Mike)—Next event is the Halloween Parade in which we have a float in. Amy B. will have a trailer and Tim M. will pull the trailer for the parade.
- Note Amy K needed to leave the meeting.
- **Ice Show-** (Cassie & Michael)—Moving along and on track with all the planning. Discussion on raising the show try out fees to \$25. Proposal made to raise to \$25 by Tim M. and seconded by Mike F. Motion carried by 10-yes and 0 –no.

❖ **New Business:**

- Removal of website board contact info? Remove e-mails off of the website as we are getting a lot of spam e-mails to our personal accounts. We will have a list sent to our members and not put our personal e-mails on the website. Therefore, we will be only using the membership e-mail account, findlaysilverbladesmembership@gmail.com. So, if anyone has questions or concerns they can e-mail the membership account and then it will be forwarded on to the appropriate person in charge of that committee.
- Mike F. showed us bracelets for FSB for trading and to possibly get out during the competition. Discussion with some alterations to the bracelets.
- Discussion on having an intern to help us use all our resources for social media and publicity. Michelle shared with us a program from the University of Findlay for public relations/promotions. Mike F also talked with someone from ONU. He will continue to work on this. Michelle brought up possible grant options for marketing for the Club for membership and the Show.

- ❖ **Conclusion of meeting –** Meeting was adjourned at 8:36 p.m. with a motion by Margot H. and seconded by Katie F. all in favor and motion was carried.

Submitted by Michael Lutz as acting secretary for the meeting.