

SILVER BLADES BOARD
OCTOBER 16TH, 2017 MEETING MINUTES
THE CUBE 6:30 P.M.

❖ **Meeting brought to order at 6:35pm**

❖ **In Attendance:** Tim Manley, Amy Kooman, Margot Heizman, Melanie Clarke, Mike Fennema, Cassie Muzy, Michael Lutz, Amy DeMarsh, Michelle Huff

❖ **Absent:** Amy Boes, Katie Freeman

❖ **Approval of the prior meeting minutes** September Minutes were reviewed.

Margot Heizman motioned to approve, Michael Lutz seconded. All in favor -9 Opposed -0

❖ **Old Business:**

- **Publicity:** Mike Fennema brought in the spirit-wear bracelets/wrist bands and passed them around. Orange are for the Halloween parade and the blue are for regular season wear. All agreed that they turned out great.
- **Intern:** Michelle Huff updated on a possible PR contract with one of the local universities.

❖ **Committee Updates:**

- **Treasures Report-** (Margot, Cassie & Michael) Discussion was held concerning discounting the membership fee for new members joining now thru Nov 4th, which is one week after our last “try-it-out” day on Oct 28th. Cassie stated that the pro-rated fee is currently \$460 and suggested that we discount this amount to increase our membership. After much discussion, Michael Lutz made a motion to decrease the new membership price for any new members joining before November 4th, 2017 to \$400 for the 2017-2018 season. Melanie Clarke seconded the motion. All in favor -9 Opposed -0
- **Rules and Ice-** (Cassie & Michelle) No report
- **Testing and Competition-** (Cassie, Melanie & Michael) There were 2 skaters that tested in Sept and both skaters passed. There are 3 skaters testing in Oct. Flag City Competition is set for November 18-19th and Cassie mentioned that she had heard from Youngstown and Pittsburgh and they are both sending skaters this year. Melanie updated the board concerning our community-outreach effort during our competition, collecting canned goods and donating to the City Mission.
- **Membership-** (Amy D & Alyssa) Alyssa Roach has resigned from the board. Her daughter has decided to take a break from skating to concentrate on other activities and will not be skating with us this year. The board would like to thank Alyssa for her hard work this year! Thank you, Alyssa! Fliers for our “try-it-out” sessions were distributed to schools and some daycares. Cassie attended the “Fall Freeze” here at the Cube and handed out more fliers. Cassie stated that 50 skaters have currently signed up. Cassie also stated that Findlay Silver Blades currently has 59 full members and 2 associate members.

Margot stated that she is missing paperwork from some skaters, especially the cardiac form. She had a list that she shared with Cassie to contact these skaters.

- **Professionals-** (Amy K. & Michael) Taylor Polder, a Findlay Silver Blade alum, is going to start coaching for group A students only. She is “Learn to Skate USA” certified. She will not be offering any private lessons. Please make Taylor feel welcome.
- **Team Skating-** (Amy B & Cassie) We currently have 4 Ensemble groups and 4 Synchro teams.
- **Volunteers** – (Mike) Open paid slots still need filled. Please volunteer if you are able. Flag City Competition volunteers will be organized via SignUpGenius. Mike sent out a survey so that parents can specify what type of volunteering they are interested in so we can try to match them with their interests/skills. The results will be used to contact these volunteers when the time is needed.
- **Ways N means-** (Amy K. & Katie) Spirit wear is out there and due Nov 5th. Discussion was held concerning another skate swap for new members. Christie Lammers will be helping us out with Ways N means and will continue to be a contact for us.
- **Special Events-** (Amy B., Amy D. & Mike) Halloween Parade is Oct 24th. Amy Boes will be bringing her trailer and Tim will be pulling it in the parade. Any help is appreciated during the Parade. More specific information, including location and times, will be sent out as an e-mail as soon as the information is received.
- **Ice Show-** (Cassie & Michael) No report
- **Publicity-** Mike Fennema sent out a spreadsheet of different avenues for publicity. He will be placing ads in Social Findlay and Findlay Area Family. Michelle Huff brought up purchasing ads through popular social media – Facebook, Instagram etc. She feels that these sites will increase our exposure to the correct audience and get more bang for our buck.

❖ **New Business:**

- Tim and Michael drove to BGSU Ice Arena and obtained many items that they were getting rid of, including lights, props, stage etc. It is currently in the barn. It was also noted that the barn door needs to be replaced and Tim stated he would take care of it.
- Michael passed out by-laws that need to be adjusted. Please review and provide feedback.

❖ **Conclusion of meeting**

Next meeting is November 13th, 2017 at 630pm at The Cube (executive committee 6pm).

Motion to adjourn meeting made by Melanie Clarke. Seconded by Amy DeMarsh.

All in favor -9 Opposed -0

Meeting adjourned 7:40pm

Submitted by Amy DeMarsh, secretary Findlay Silver Blades