

SILVER BLADES BOARD MEETING MINUTES

October 17, 2016 @ 6:30 p.m.

The Cube

In attendance: Jen Warner, Mike Fennema, Mindee Heater, Mary Goebel-Komala, Christie Lammers, Cassie Muzy, Michael Lutz, Tim Manley, Amy Boes

Absent: Mary Pat Longo, Amy DeMarsh, Robin Ayers, Jen Keys

Christy Wronkowicz, Silver Blades Head Professional was also in attendance.

Meeting brought to order

Lyndsey Fees addressed the board regarding volunteering for the club to help with publicity and advertisement. She graduated from Miami University in May with a Professional Writing degree (digital marketing, copy editing/copy writing), and is wanting to get experience for future job opportunities. She is willing to help the club on publicity, advertisement, and social media sites to get Silver Blades name out in the community. Some ideas she has is: skater spotlights, guest skater spotlights, or sponsor spotlights. Having her work on the show program with a board member or parent was also discussed.

Approval of the prior meeting minutes –September Board Meeting Minutes were approved with corrections. Tim Manley motioned to approve the minutes as edited. Mindee Heater seconded the motion. All in favor-8, opposed-0

Old Business

Action report:

- Working on the music cart
- Handbook will be updated and edited and will be voted on for the November meeting.

Committee Updates:

- **Treasures Report-** nothing to report
- **Rules and Ice-**As skater's attendance at group ice increases, the need for parent volunteers will increase especially as it gets closer to competition and show try-outs. Starting next Monday, music rules put into place last season

will be enforced. If there is not a parent volunteer to play music, music will not get played.

- **Testing and Competition**-10 skaters are testing on Thursday 10/20 and Saturday 10/22 during open paid ice time on both days. The next test session will be Sunday, November 20th. Competition is November 19th and 20th. 90 skaters are registered, 27 are out of club.
- **Membership**—78 full members and 3 associates are currently registered. Christy talked about the idea of having an adult group, half year membership option, during group A sessions starting next season.
- **Professionals** –Monthly coaches meeting will be held Tuesday, November 8th at 6:30. Christy talked about the Learn to Skate workshop that 5 of the coaches attended September 25th. It was very productive and informative.
- **Team Skating**-Synchro: working on baskets for the competition. As of right now, there are 38 synchro members, 18 production members, and 14 ensemble members signed up. Hotel information was sent out for Miami Competition. Team skating will be doing a Shirley's popcorn fundraiser through November 22nd. An email will be sent out this week to the team skaters.
- **Volunteers**-Michael is working on filling volunteer slots for groups B, C, and D music playing and open paid ice times. Three open-paid sessions weekly will be covered by board members, group B, C, D sessions will be covered by non-board members.
- **Ways and means/Fundraisers**- Yankee candle sale is going to be available on-line until December after the catalog sale is closed. Spirit wear orders are in process and a second "Winter" order is being put together in time for the holidays.
- **Special Events**-The Halloween float for the Findlay Halloween parade is being put together. If anyone wants to help assemble the float, Amy Boes will be lined up on West Main Cross around 4:15/4:30. Pencils with show

information will be passed out during the parade. Dress up night on Thursday October 27th for trick or treat. The show committee is looking into churches and dates for the end of season banquet in March.

- **Ice Show**-A meeting will be scheduled for the Ice Show committee. Mike Fennema is looking into additional publicity options for the show and competition such as Findlay Area Family, The Courier family section, flyers, Billboards, Digital billboards, ect. Marathon Center for Performing Arts billboard, Digital signs on Bright road, Wilson's, ect. and websites such as Social Findlay, visitfindlay.com, FindlayFamily.com, and Cancer Patient Services, and SB wrist bands.

New Business:

- Snow Plow Sam will be coming for the Christmas Exhibition. The rental is for a week, so will find other times to use him during that week.
- Skate it Forward, May 6th, at the OSU arena: BGSU was contacted for ice time, as well as the mayor for ice time at the cube. Registration opens December 1st.

❖ Conclusion of meeting.

Next Meeting Monday, November 14th, 2016 at 6:30 at The Cube.

Motion to adjourn meeting made by Tim Manley, motion seconded by Amy Boes

Respectfully submitted by Christie Lammers, Secretary