

Silver Blades FSC
Board of Directors
Minutes
June 20, 2011

Meeting was called to order by Maria Sellers at 7:05 at The Cube. Present were Maria Sellers, Tim Manley, Kelly Lee, Amy Perrault, Paul Alday, Deb Bouts, Mary Pat Longo, Rick Polder, Meredith Pitt, Cassie Muzy and Cheryl Gephart.

Maria opened the meeting by thanking everyone for putting their faith in her this year as board president.

Deb wanted us to know that she was going to be on vacation from next week right up until our next meeting and with the registration deadline on July 15th, she may not have the totals ready at the next meeting.

Several mistakes in the minutes from last meeting were noted. All the mistakes were typos on dates. A motion to approve the minutes from the May board meeting was made by Amy with correction being made to the dates. Seconded by Tim Manley. Motion passed. The minutes will be corrected and sent to Adam Muzy to post on the website.

Treasurer's Report - Deb Bouts presented the treasurer's report. Deb is still working on the numbers, she has received money for the team compulsory, and money is still coming in for the spring ice. She feels we are sitting pretty good. Mary Pat will be putting together a budget to present for next year.

Rules & Ice; Spring Ice, not sure how many 2nd cards we have sold.....average numbers are low, but there are still 2 ½ more weeks. Amy reported that the updated ice rules form is ready and will be available on line.

Testing & Competition; We need to find out from Tracy how many skaters will be testing on the 30th, also how many are taking part in the summer exhibition.

Membership – Meredith reported that the forms and signs are done. They just need to be added to the website. Meredith asked about the open house and what she needed to have ready for that. Maria mentioned that it may be something we don't need to do this year. We will discuss this again before September to make a decision. Meredith will update the "Join Today" flyer so we can put it up and get it out around in Findlay, etc.

Mary Pat asked if we have any idea on how many new skaters are interested in joining this year. Maria thinks around 8 or so far has shown an interest in joining this year. Mary Pat suggested that we offer a 5 skate punch card to any current member that brings in a new member this year. (Not a returning member) We talked about limiting this to the first 10 new members that are referred by a current member. This would generate an additional \$5500.00 of income with very little added cost and possibly allow us to skip an additional fundraiser this year. Mary Pat motioned that we start a "New Member Referral Program". Seconded by Deb, motion passed. Meredith will put together a letter to be sent out to all members with the details. Payments from the new members must be made through November 15th then the skater who made the referral will receive their punch card.

Special Events – Cassie Muzy & Paul Alday – We will be doing something for the Halloween parade again this year. They are still working on ideas. We will probably use Amy Jackson's trailer again this year as she will also be helping with this. On another note, Cassie would like to see about renting out Ali's Alley for a social event for the skaters, maybe swapping an ad for the cost of the alley. Also doing another movie night – maybe in December, when parents could drop off their kids and then go shopping. Cassie is not sure if they are doing the buddy thing this year. Cheryl suggested maybe having the skaters meet to do a craft night to make crafts to later sell at our competition and Christmas exhibition. Deb mentioned that if we wanted to do the craft night we would have to see if the cube would let us use the room for free. We will discuss these ideas further at a later meeting.

Team Skating – Kelly said they are getting ready for our Spring Exhibition, which is this Sunday from 4-6 pm.

Professionals – Tim has received one application so far. The deadline is July 11th. Show Director application is due on July 11th. All coaches this year are required to have a current application on file with the board.

Ways & Means – The first event from this committee will be the “skate swap” on opening day. This will run as usual.

We all decided that we would not pursue the fundraising proposal at Cedar Point this year. Discussion followed about possibly doing the Great Scot Grocery Dash fundraiser this year. Cassie will get more information about this and we will discuss it at a later meeting. Anyone who has other fundraising ideas, please bring them to share at a meeting. Depending on how many new members we get this year, we still may do some type of fundraiser.

It was brought up that we create a Facebook account for Silver Blades, , discussion on this topic followed.....we are all in agreement that if we did a Facebook account, we needed to be very sure that everything posted was done by only one person and at all times we were making sure it was safe. Meredith volunteered to get a sight set up and maintain it. A motion was made by Amy to allow Meredith to do this and see how it goes, seconded by Tim Manley. Motion passed.

Volunteer coordinator – nothing to report

Show Committee - Kelly Lee has a new person interested in doing the show pictures this year. She will get some information for us to look at soon. Show Director – Dan is interested, he is looking for a partner. Applications have been sent out. Kelly also suggested we put together a letter about Silver Blades to give to the Toledo Walleye and Toledo Hockey Club to possibly sponsor us this year! Meredith suggested that the owner of a fabricated ice company may be interested in being a sponsor as well. Everyone is encouraged to think of people/businesses they are familiar with and bring these names to the next meeting so we can decide when and who will be responsible for contacting them for this year.

Old Business – Spring Ice – Lisa Towell has asked if the board would allow her to “sell” the rest of her punch card to another member, due to the fact that Cody cannot skate for the next 10 days since to cutting his leg and requiring stitches. We agreed that Maria can handle these types of situations as she feels is fair and does not have to have the boards input unless she feels it is something we should be aware of. Maria will make the call on this and handle it.

New Business – Summer Camp 2012 – The board felt that it was a big commitment to make and that we just didn’t have enough information about the camp and do not think we have a big enough volunteer pool to do something like this at this time. We are also not sure about the credibility of the professional skater (Aidas Rekllys) that presented this opportunity to our club. And feel there are too many “what ifs”. Without getting a lawyer involved, we feel this may not be a “safe” risk for us to take. We decided to table this idea, and maybe look at it again in another year. Thank you Paul Alday for all your research and work on this!

Paul suggested that we find out if we have a contract on file that was used in the past for the talent that we get for the show. He feels we need to look at this and make sure we know what it states and how it is worded and possibly make any changes necessary before we hire a professional for this year’s show.

Tim Manley motioned the meeting be adjourned
Deb Bouts 2nd the motion

Meeting adjourned.

**Next meeting is scheduled for Monday July 18th, 2011 at 7:00 pm at 1-Amazing Place,
207 East Foulke Ave.**

Respectfully submitted,

Cheryl Gephart
Secretary