

SILVER BLADES FSC PROGRAM AD SALE ICE CLASSICS 2012 – March 23, 24, & 25

Dear Members,

It's program time again! We had a great year last year, but this year we want to do even better. Since ad sales are our second-highest fund raiser (only ticket sales is higher), we're offering a new **sales incentive this year:**

EARLY BIRD DRAWING: For every ad turned in *before* picture night (Feb. 15th), the seller will get one entry in a drawing for a Golden Corral gift certificate for two free meals including drinks. For example, 2 vanity ads plus 3 business ads equals 5 entries. The winner will be randomly drawn at picture night. Vanity Ads must be paid to count.

BUSINESS Ads are easier to sell than you think. Below is a list of last year's business advertisers. Pick a business not on this list and ask them to advertise. It's that easy! If every member sells one new business ad, we can easily reach this year's goal.

Last year's sellers -- I've attached a copy of the ad(s) you sold last year and a new Business Ad Form so you can contact them again this year. Be sure to remind them that if they check 'use last year's ad', only dates and pictures will be updated, everything else will be the same. Extra forms are available on our bulletin board and website, or feel free to make copies.

PLEASE NOTE: the forms have all been updated this year to include an option to submit electronically. Please take a few minutes to look them over and familiarize yourself. If you have any questions, you can contact me at rachelme@tds.net, or look me up at the rink.

Ads can be turned in to any committee member (Rachel Gregory, Traci Roth, Lisa Towell, and Amy Boes). To have the finished programs by opening night – which we all agree is important – ads must be turned in by the **deadline of Thursday, February 23rd. NO EXCEPTIONS!!**

GOOD LUCK! *Rachel Gregory, Program Coordinator*

2011 BUSINESS ADS

Allstate Ins/Jeff Shingler	Findlay Surgical Assoc.	Nolan Baker/Retirement Spec.
Another Wolfies	Gene Stevens Honda	Olers
Anytime Fitness	Hylant Group	Orion Cancer Center
Betts, Miller & Russo	Jim Welch - LaRiche Chevy	Plumblin
Blanchard Valley Hospital	Joseph LaMancusa, MD	Rooney & Assoc.
Boes Brothers, Inc.	Kumon Math and Reading Ctr	Rowmark
BVMA	LaRiche Chevy	Sing Giggie & Grin
Centennial	LaRiche Toyota	Stump's Fire Protection
Century 21/Koehler Realty	Larry's Skate Service	Sunbelt
Dark Horse	Lee's Chinese	Taco Bell
Dr. Bruce Vasiloff	Lily Bay / Hutchison Furniture	The Architect
Dr. Leslie/Findlay Family Practice	Mac & Bob's Service Garage	The Cube
Dr. Pneuman	Marathon	Tom Ahl Hyundai
FAHA	Marvin Motors	Von's
Family Foot & Ankle	McComb Family Dental	Wagners Sawmill
Findlay Orthodontics	McComb Family Practice	Warner Automotive
Findlay Surgery Center	Mid-Ohio Chiropractic	Wells Fargo - Scott Snapp